

University of  
Lethbridge



## Program Planning Guide

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Calendar Year: 2022/2023

### Academic Calendar:

[www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar)

### High School Admission Requirements:

[www.ulethbridge.ca/ross/admissions/undergrad/high-school](http://www.ulethbridge.ca/ross/admissions/undergrad/high-school)

### Current and Past Program Planning Guides:

[www.ulethbridge.ca/ross/ppgs](http://www.ulethbridge.ca/ross/ppgs)

### Co-operative Education:

[www.ulethbridge.ca/dhillon/student-experience/co-operative-education](http://www.ulethbridge.ca/dhillon/student-experience/co-operative-education)

### Dhillon School of Business Advising:

#### Lethbridge

[www.ulethbridge.ca/dhillon/student-support/advising](http://www.ulethbridge.ca/dhillon/student-support/advising)

[dhillon.advising@uleth.ca](mailto:dhillon.advising@uleth.ca)

403-329-2153

M2060

#### Calgary

[www.ulethbridge.ca/calgary/student-advising](http://www.ulethbridge.ca/calgary/student-advising)

[calgary.advising@uleth.ca](mailto:calgary.advising@uleth.ca)

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International Management

Post-Diploma Bachelor of Management

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations.

Contact an Academic Advisor ([www.ulethbridge.ca/ross/academic-advising](http://www.ulethbridge.ca/ross/academic-advising)) for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**Program Requirements**

Completion of at least 20 courses (60.0 credit hours) with cumulative and graduation grade point averages of at least 2.00.

**Core Requirements (9 Courses)**

- \_\_\_\_\_ Statistics 1770 - Introduction to Probability and Statistics
- \_\_\_\_\_ Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ Human Resources and Labour Relations 3050 - Human Resource Management
- \_\_\_\_\_ International Management 3650 - Introduction to International Management
- \_\_\_\_\_ Management 4090 - Management Policy and Strategy

- \_\_\_\_\_ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
- \_\_\_\_\_ International Management 3606 - Business in Emerging Markets
- \_\_\_\_\_ <sup>1</sup> International Management 3685 - Issues in International Management (Series)
- \_\_\_\_\_ International Management 3860 - Law and Institutions of International Trade
- \_\_\_\_\_ Management 3070 - Supply Chain Management and Sustainability
- \_\_\_\_\_ Management 4580 - Environmental Management
- \_\_\_\_\_ <sup>2</sup> Economics 4590 - Economics of Globalization

**One of:**

- \_\_\_\_\_ Management 3062 - Information Systems and Data Analytics
- \_\_\_\_\_ Accounting 3171 - Accounting Information Systems and Data Analytics
- \_\_\_\_\_ Management 3622 - Visual Analytics

**One of the following with Indigenous content, to meet a Liberal Education List requirement:**

- \_\_\_\_\_ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
- \_\_\_\_\_ Any course from the Indigenous Studies (INDG) subject codes list
- \_\_\_\_\_ Aboriginal Health 1000 - Introduction to Aboriginal Health
- \_\_\_\_\_ Art History 3152 - Indigenous Art History (Series)
- \_\_\_\_\_ Blackfoot 1000 - Introductory Spoken Blackfoot
- \_\_\_\_\_ Blackfoot 2210 - Structure of the Blackfoot Language
- \_\_\_\_\_ Cree 1000 - Introductory Spoken Cree
- \_\_\_\_\_ Cree 2210 - Structure of the Plains Cree Language
- \_\_\_\_\_ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
- \_\_\_\_\_ Political Science 3215 - Indigenous Peoples and Local Government in Canada

**One of:**

- \_\_\_\_\_ Final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course)
- \_\_\_\_\_ Successful completion of a writing challenge test (see information found at [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs))
- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
- \_\_\_\_\_ English 1900 - Introduction to Language and Literature

*Note: Students who meet the writing requirement through the high school grade or the challenge exam will need to substitute a Fine Arts and Humanities elective for Writing 1000 or English 1900.*

**Major Requirements (11 Courses)**

- \_\_\_\_\_ International Management 3640 - Cross-Cultural Management Practices
- \_\_\_\_\_ International Management 4650 - Integrated Trade and Supply Chain Management

**Two of (Global Strategy):**

- \_\_\_\_\_ Agricultural Enterprise Management 3635 - International Trade
- \_\_\_\_\_ Finance 3460 - Global Financial Management

**One of (Cultural Context):**

- \_\_\_\_\_ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
- \_\_\_\_\_ International Management 3665 - Leading in the Globalized Environment
- \_\_\_\_\_ <sup>1</sup> International Management 3815 - Regional Aspects of International Management (Series)
- \_\_\_\_\_ <sup>1</sup> International Management 4640 - Cross-Cultural Work Study (Series)
- \_\_\_\_\_ Marketing 4220 - Cross-Cultural Marketing
- \_\_\_\_\_ <sup>3</sup> Political Science 2110 - International Relations

**One Exchange Term <sup>4</sup>:**

- \_\_\_\_\_ Two 3000 or 4000-level Management courses
  1. \_\_\_\_\_
  2. \_\_\_\_\_
- \_\_\_\_\_ One open elective
  1. \_\_\_\_\_
- \_\_\_\_\_ One language course chosen to meet the Language Requirement
  1. \_\_\_\_\_

**Language Requirement <sup>5</sup>:**

In addition to completing an international exchange term as part of the major, students in the International Management major must complete three language courses (9.0 credit hours) in one of the following languages: French, Japanese, or Spanish. Students must complete one language course while on their exchange term, and two language courses at the University of Lethbridge. Advisors will help students when exchange partners do not offer language course options with sufficient credits, as an extra University of Lethbridge language course may be required.

1. \_\_\_\_\_
2. \_\_\_\_\_

**Notes**

<sup>1</sup> International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.

<sup>2</sup> A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>3</sup> Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>4</sup> Students are required to study at an international university for one term. The exchange courses are part of the 20 courses required for the Post-Diploma Bachelor of Management degree. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

<sup>5</sup> All language courses completed prior to the exchange must have a minimum grade of 'C-'. In general, a student may not select their native language as the language of study.

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term. Pay particular attention to underlined courses which may have limited offerings (ie. once a year, term other than shown, or alternating years).

<p><b>Year 3, Fall</b>  <u>IMGT 3640 - Cross-Cultural Management Practices</u>                      IMGT 3650 - Introduction to International Management                      STAT 1770 - Introduction to Probability and Statistics                      Writing Requirement<sup>1</sup>                      * Language</p> <p><b>Year 3, Summer</b>  <u>Cultural Context Course<sup>2</sup></u></p> <p><b>Year 4, Fall (International Exchange term)</b>                      MGT 3000/4000 level                      MGT 3000/4000 level                      Language                      Elective - Open</p>	<p><b>Year 3, Spring</b>                      MGT 2070/ECON 2070 - Operations and Quantitative Management                      MGT 3031 - Managing Responsibly in a Global Environment                      HRLR 3050 - Human Resource Management                      One of: ACCT 3171, MGT 3062, or <u>MGT 3622</u>                      * Language</p> <p><b>Year 4, Spring</b>  <u>Global Strategy Course<sup>3</sup></u>  <u>Global Strategy Course<sup>3</sup></u>                      MGT 4090 - Management Policy and Strategy  <u>IMGT 4650 - Integrated Trade and Supply Chain Management</u>  <u>Indigenous Content Requirement<sup>4</sup></u></p>
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1. Students who achieved a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course) or who have successfully completed a writing challenge test (see information found at www.ulethbridge.ca/dhillon/advising-faqs) must take a Fine Arts & Humanities course. All other students must complete Writing 1000 or English 1900.
2. Refer to the list of Cultural Context courses in the preceding major requirements.
3. Refer to the list of Global Strategy courses in the preceding major requirements.
4. Refer to the list of Indigenous Content courses in the preceding core requirements.

**Liberal Education Requirement Tracking**

<p>_____ Four Fine Arts and Humanities electives:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>_____ Two Social Science electives:</p> <p>1. _____</p> <p>2. _____</p>	<p>_____ Two Science electives:</p> <p>1. _____</p> <p>2. _____</p> <p>_____ Two additional electives from any list:</p> <p>1. _____</p> <p>2. _____</p>
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Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; ECON 1010; ECON 1012; STAT 1770; WRIT 1000, or ENGL 1900; and all courses in the major marked with an asterisk (\*) in order to meet degree requirements.

**Duplicate and Extra Courses**

Students cannot receive credit for courses at the U of L for which they have equivalent credit in their diplomas. Substitute courses must be approved by the Dhillon School of Business. Extra courses are assigned where a diploma does not provide the appropriate background for the major chosen.

**Time Limit for Degree**

All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

**Residence Requirement**

Students must successfully complete at least 20 courses at the U of L.

**Modified Liberal Education List Requirement**

10 Lib Ed courses are required as follows: 4 List I Fine Arts & Humanities; 2 List II Social Science; 2 List III Science, 2 Lib Ed courses from any list. Lib Ed requirements not filled by core or major courses are specified above (e.g. Elective - Fine Arts & Humanities).

Only 4 courses from one discipline (e.g. ECON, MGT, MUSI) and only 4 courses from ABHL, ACCT, ADCS, AGEM, EDUC, FINC, HLSC, HRLR, IGBM, IMGT, MGT, MKTG, NURS, PUBH, or TREC may be counted toward the Lib Ed List Requirement. Cross-listed courses count toward both limits (e.g. MGT 2070/ECON 2070 counts as both a MGT and an ECON).



**[www.ulethbridge.ca](http://www.ulethbridge.ca)**

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